Active Travel in the west of Scotland
Business Survey

Strathclyde Partnership for Transport (SPT) are developing a strategy for active travel across the region. Active travel refers to journeys undertaken by people-powered modes, including walking, people using wheelchairs, and cycling (including e-bikes).

This survey aims to capture the views of the business community in the Strathclyde Region. If you are an employer, business owner or business representative within the region, we ask that you complete this 15 minute survey to help us better understand your thoughts on the existing barriers that employees face in relation to walking, wheeling* and cycling to work. We are also seeking to understand what initiatives (if any) would encourage employees to walk, wheel or cycle to work more often.

Prior to completing this survey, please read about the active travel strategy principles here: https://bit.ly/3Q0p5em

Please submit this survey by **Sunday 12th November 2023.**

Should you require this survey in an alternative format or if you wish to request a printed copy to be posted to you, please get in touch with us by email at: TellUs-SPT@sweco.co.uk

*Wheeling refers to an alternative to foot-based pedestrian mobility and includes: using a wheelchair, or mobility scooter.

1. What is the name of the business you are responding on behalf of?

[   ]

2. What local authority does the business operate in?
Select all that apply.

☐ Argyll & Bute	☐ North Ayrshire
☐ East Ayrshire	☐ North Lanarkshire
☐ East Dunbartonshire	☐ Renfrewshire
☐ East Renfrewshire	☐ South Ayrshire
☐ Glasgow City	☐ South Lanarkshire
☐ Inverclyde	☐ West Dunbartonshire

3. Please tell us the first part of the business unit(s) postcode. This is the first 2 to 4 digits of the postcode (e.g. PA60)
This information will only be used for the purpose of this survey and will not be used for marketing or passed on to any party outside the project team.

[   ]

4. How many people are employed by the business?

☐ 1-9 people employed	☐ 500 to 999 people employed
☐ 10-19 people employed	☐ 1000+ people employed
☐ 20-49 people employed	
☐ 50-99 people employed	
☐ 100-249 people employed	
☐ 250 to 499 people employed	

5. On what scale does the business operate?

Select all that apply.

☐ Local	☐ Regional
☐ National	☐ International

6. Does the business you represent currently collect data on how employees travel to work?

If no, please skip to Question 12.

☐ Yes	☐ No
☐ Not sure	

7. If yes, when was the most recent data collection?

Please provide the month and year if known

8. Please indicate what percentage (%) of employees use public transport to travel to work

9. Please indicate what percentage (%) of employees walk or wheel to work

10. Please indicate what percentage (%) of employees cycle to work

11. Please indicate what percentage (%) of employees drive or car share to work

12. Does the business currently offer any support programmes or initiatives to encourage employees to walk, wheel or cycle to work?
Tick all that apply

- [ ] Walking groups
- [ ] Led cycles
- [ ] Cycles for hire / to borrow
- [ ] Cycle maintenance sessions
- [ ] Discounted PT tickets
- [ ] Trip sharing scheme
- [ ] Route planning advice
- [ ] Onsite shower and changing facilites
- [ ] Onsite secure cycle storage
- [ ] Discounted walking or cycle equipment (e.g. cycle to work scheme)
- [ ] Unsure
- [ ] Other (please specify)

Walking and wheeling

13. In your view, what are the main barriers that employees experience in relation to walking or wheeling to work?
Please select all that apply.

- [ ] Bollards / chicanes / gates / other barriers
- [ ] Condition of footways / footpaths
- [ ] Feeling unsafe walking or wheeling alone
- [ ] Feeling unsafe walking or wheeling at night
- [ ] Lack of continuous and joined up walking / wheeling routes
- [ ] Distance to place of work
- [ ] Lack of footways / footpaths
- [ ] Other modes are more convenient
- [ ] Poor street lighting
- [ ] Poor weather

☐ Routes not separated from those cycling	☐ Steep gradients, such as hills
☐ Uneven surfaces along paths	☐ Narrow footways / footpaths

☐ Other (please specify)

14. Are there any other barriers to walking or wheeling to work that you wish to provide detail on?

15. Of the barriers listed below, which would you consider to be the three most important to address?

Please place numbers 1 to 3 in three of boxes below, with 1 being the most important and 3 being the least important.

☐ Bollards / chicanes / gates / other barriers	☐ Condition of footways / footpaths
☐ Feeling unsafe walking or wheeling alone	☐ Feeling unsafe walking or wheeling at night
☐ Lack of continuous and joined up walking / wheeling routes	☐ Distance to place of work
☐ Lack of footways / footpaths	☐ Other modes are more convenient
☐ Poor street lighting	☐ Poor weather

☐ Routes not separated from those cycling	☐ Steep gradients, such as hills
☐ Uneven surfaces along paths	☐ Narrow footways / footpaths

☐ Other (please specify)

Your Suggested Solutions

16. Please describe the active-travel related solutions that you feel would best address the priorities you have identified for walking and wheeling.

Suggestion 1:

Suggestion 2:

Suggestion 3:

Cycling

17. In your view, what are the main barriers that employees experience in relation to cycling to work?

Please select all that apply.

- ☐ Availability of cycle hire locations near journey origin / destination
- ☐ Behaviour of motorists
- ☐ Feeling unsafe cycling at night
- ☐ Lack in confidence when cycling
- ☐ Lack of dedicated cycle lanes on roads
- ☐ Lack of showers / changing facilities at destination
- ☐ Other ways of travelling are more convenient
- ☐ Poor weather
- ☐ Steep gradients, such as hills
- ☐ Poor street lighting
- ☐ Distance to place of work

- ☐ Do not own a bike
- ☐ Feeling unsafe cycling alone
- ☐ High levels of traffic
- ☐ Lack of continuous and joined up cycle routes
- ☐ Lack of routes separate from vehicles
- ☐ Limited health or fitness
- ☐ Availability of information on cycle routes
- ☐ Condition of cycle routes
- ☐ Condition of roads, e.g. potholes
- ☐ Unable to maintain a bike
- ☐ Other. Please specify:

18. Are there any other barriers to cycling that you wish to provide detail on?

Cycling

19. Of the barriers listed below, which would you consider to be the three most important to address?

Please place numbers 1 to 3 in three of boxes below, with 1 being the most important and 3 being the least important.

☐ Availability of cycle hire locations near journey origin / destination	☐ Do not own a bike
☐ Behaviour of motorists	☐ Feeling unsafe cycling alone
☐ Feeling unsafe cycling at night	☐ High levels of traffic
☐ Lack in confidence when cycling	☐ Lack of continuous and joined up cycle routes
☐ Lack of dedicated cycle lanes on roads	☐ Lack of routes separate from vehicles
☐ Lack of showers / changing facilities at destination	☐ Limited health or fitness
☐ Other ways of travelling are more convenient	☐ Availability of information on cycle routes
☐ Poor weather	☐ Condition of cycle routes
☐ Steep gradients, such as hills	☐ Condition of roads, e.g. potholes
☐ Poor street lighting	☐ Unable to maintain a bike
☐ Distance to place of work	☐ Other. Please specify:

Your Suggested Solutions

20. Please describe the active-travel related solutions that you feel would best address the priorities you have identified for cycling.

Suggestion 1:

Suggestion 2:

Suggestion 3:

Public transport

21. In your view, what are the main barriers employees experience in relation to undertaking journeys that include public transport to work?

Please select all that apply. Journeys including public transport refers to undertaking a journey via more than one method of travel. For example, cycling to a train station to take the train, or walking to a bus stop to catch a bus.

- [ ] Affordability of public transport
- [ ] Availability of active travel routes close to bus stops
- [ ] Availability of active travel routes close to ferry terminals
- [ ] Availability of active travel routes close to subway stations
- [ ] Availability of active travel routes close to train stations
- [ ] Availability of cycle parking at bus stops
- [ ] Availability of cycle parking at ferry terminals
- [ ] Availability of cycle parking at subway stations
- [ ] Availability of cycle parking at train stations
- [ ] Lack of cycle spaces on buses
- [ ] Lack of cycle spaces on ferries
- [ ] Lack of cycle spaces on the subway
- [ ] Lack of cycle spaces on trains
- [ ] Limitations on taking bikes on a bus
- [ ] Limited accessibility to bus stops, such as dropped kerbs
- [ ] Limited accessibility to ferry terminals, such as ramped access
- [ ] Limited accessibility to the subway, such as step-free access
- [ ] Limited accessibility to train stations or trains, such as ramped access
- [ ] Limited safe crossing points to enter or leave stations

- [ ] Other (please specify)

Public transport

22. Do you have any further comments about connections between walking, wheeling or cycling and public transport?

[ ]

23. Of the barriers listed below, which would you consider to be the three most important to address?

Please place numbers 1 to 3 in three of boxes below, with 1 being the most important and 3 being the least important.

[ ] Affordability of public transport	[ ] Availability of active travel routes close to bus stops
[ ] Availability of active travel routes close to ferry terminals	[ ] Availability of active travel routes close to subway stations
[ ] Availability of active travel routes close to train stations	[ ] Availability of cycle parking at bus stops
[ ] Availability of cycle parking at ferry terminals	[ ] Availability of cycle parking at subway stations
[ ] Availability of cycle parking at train stations	[ ] Lack of cycle spaces on buses
[ ] Lack of cycle spaces on ferries	[ ] Lack of cycle spaces on the subway
[ ] Lack of cycle spaces on trains	[ ] Limitations on taking bikes on a bus
[ ] Limited accessibility to bus stops, such as dropped kerbs	[ ] Limited accessibility to ferry terminals, such as ramped access
[ ] Limited accessibility to the subway, such as step-free access	[ ] Limited accessibility to train stations or trains, such as ramped access
[ ] Limited safe crossing points to enter or leave stations	

Your Suggested Solutions

24. Please describe the active-travel related solutions that you feel would best address the priorities you have identified for journeys that include public transport.

Suggestion 1:

Suggestion 2:

Suggestion 3:

Your Suggested Solutions

25. How would improving walking, wheeling and cycling in the Strathclyde region benefit your business?

26. If you have any questions in relation to this Active Travel Strategy, please detail these questions below and a member of the project team will get back to you.

Please remember to leave your email address below.

27. If you would like to be added to the project distribution list, please provide your email below:

Your email address will be securely stored and managed, and will only be used for the purpose of communicating project updates.

End of Survey

Thank you for taking the time to share your feedback.

Please post your completed survey to the below postal address or email a scanned copy to TellUs-SPT@sweco.co.uk

Sweco Transport Planning, City Park, 368 Alexandra Parade, Glasgow, G31 3AU